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1.0 Welcome to eLearning WMB

eLearning WMB - makers of Open eLMS - help organisations to improve the knowledge and skills of their learners both in business and education.

The Open eLMS systems and services adopt a user centred design which makes it possible to deliver powerful learning solutions from Information Management Systems to learning creation without any fuss. Open eLMS is the most comprehensive and user-friendly approach to learning!.

2.0 eLearning WMB: Who We Are

2.1 Determining Our Strategic Direction

eLearning WMB has reviewed and analyzed key aspects of itself and its stakeholders to determine the strategic direction of the company. This involves:

- Understanding our core products and services, and scope of management system (see 2.2 below).
- Identifying “interested parties” (stakeholders) who receive our Services, or who may be impacted by them, or those parties who may otherwise have a significant interest in our company. These parties are identified in the document Context of the Organisation.
- Understanding internal and external issues that are of concern to eLearning WMB and its interested parties; also identified in the document Context of the Organisation. Many such issues are identified through an analysis of risks facing either eLearning WMB or the interested parties. Such issues are monitored and updated as appropriate, and discussed as part of management reviews.

This information is then used by senior management to determine the company’s strategic direction. This is defined in records of management review, and periodically updated as conditions and situations change.

2.2 Scope of the Management System

2.2.1 Scope Statement

eLearning WMB provides learning management systems and bespoke elearning creation services for a variety of industries with the majority based in the UK.

2.2.2 Facilities Within the Scope

The quality system applies to all processes, activities and employees within the company. The facility is located at:

Kemp House, 152-160 City Road,
London, EC1V 2NX
AND
2.2.3 Permissible Exclusions

The following clauses of ISO 9001 were determined to be not applicable to eLearning WMB.

- Calibration - eLearning WMB does not have any equipment that needs to be calibrated
- Equipment Validation - no equipment is manufactured
- Preventive Maintenance - the company does not have any machinery that requires maintenance
- Preservation - products are not in operation that need to be preserved until handed over to the customer
- Special Processes - no process is carried that cannot be verified without destroying what has been created.

2.2.4 Scope of the Quality Management System Manual

This manual is prepared for the purpose of defining the company’s interpretations of the ISO 9001:2015 international standard, as well as to demonstrate how the company complies with that standard.

This manual does not follow the numbering structure of ISO 9001. Instead, Appendix B presents a cross reference between the sections of this manual and the clauses of ISO 9001:2015.

This manual presents “Notes” which are used to define how eLearning WMB has tailored its management system to suit its purposes. These are intended to clarify implementation approaches and interpretations for concepts which are not otherwise clearly defined in ISO 9001:2015. Notes appear in italics, with gray background.

Where subordinate or supporting documentation is referenced in this manual, these are indicated by bold italics.

3.0 Quality Policy

The Quality Policy of eLearning WMB is as follows:

eLearning WMB aims to deliver innovative, defect free learning products via it’s Open eLMS suite of products and services. It is the company’s aim to deliver these on-time and to our clients’ requirements. The service during the running and decommissioning of the Open eLMS products and services will similarly strive to meet and exceed the service levels set up in the company’s licence agreements.

Meeting this challenge involves everyone striving to continually improve the end-product. Through a
process of good management and quality awareness within the company the service is delivered following these principles:

- Open eLMS is customized with in-built configuration to meet client needs.
- All employees are encouraged to innovate, offering creative ideas for continuous improvement for a constant evolving technology.
- All employees understand the QMS which defines behavior in terms of quality of service, goals and financial resources available to meet those goals.
- The QMS is regularly reviewed in order to ensure efficiency and continuous improvement are implemented.
- Comply with legislative requirements which require product/system redesign (e.g. SMCR).
- Provide a stimulating and pleasant environment that fosters an inclusive and cohesive company ethos.
- Provide adequate training (particularly in Quality Management Systems) via the company’s Learning Management System.
- Keep good relationships with our suppliers as important partners for our company. All suppliers are paid immediately upon receipt of invoices.

This policy applies to all employees and any subcontractors employed by eLearning WMB.

4.0 Management System Structure and Controls

4.1 Process Approach

4.1.1 Process Identification

eLearning WMB has adopted a process approach for its management system. By identifying the top-level processes within the company, and then managing each of these discretely, this reduces the potential for nonconforming Services discovered during final processes or after delivery. Instead, nonconformities and risks are identified in real time, by actions taken within each of the top-level processes.

Note: not all activities are considered “processes” – the term "process" in this context indicates the activity has been elevated to a higher level of control and management oversight. The controls indicated herein are applicable only to the top-level processes identified.

The following top-level processes have been identified for eLearning WMB:

- Design
- Programming
- Management (Project Management/Account Management)
- Support
- Sales
Each process may be supported by other activities, such as tasks or sub-processes. Monitoring and control of top level processes ensures effective implementation and control of all subordinate tasks or sub-processes.

Each top-level process has a **Process Definition** document which defines:

- applicable inputs and outputs
- process owner(s)
- applicable responsibilities and authorities
- applicable risks and opportunities
- critical and supporting resources
- criteria and methods employed to ensure the effectiveness of the process
- quality objectives related to that process

The sequence of interaction of these processes is illustrated in Appendix A.

**Note:** Appendix A represents the typical sequence of processes, and may be altered depending on customer or regulatory requirements at the job or contract level, as needed.

### 4.1.2 Process Controls & Objectives

Each process has at least one objective established for it; this is a statement of the intent of the process. Each objective is then supported by at least one "metric" or key performance indicator (KPI) which is then measured to determine the process’ ability to meet the quality objective.

**Note:** some processes have multiple objectives and multiple metrics. This is determined by the nature of the process, its impact on Services, and associated risks.

**Note:** Whereas ISO 9001 discusses process measurements and “quality objectives” as separate concepts, eLearning WMB combines them; i.e., quality objectives are used to control the processes. Additional objectives for Services may be assigned, but these will also be used to measure process effectiveness.

Throughout the year, metrics data is measured and gathered by process owners or other assigned managers, in order to present the data to the Senior Management Team. The data is then analyzed by the Senior Management Team in order that the Senior Management Team may set goals and make adjustments for the purposes of long-term continual improvement.

The specific quality objectives for each process are defined in the applicable **Process Definition**.

Metrics, along with current standings and goals for each objective, are recorded in records of management review.

When a process does not meet a goal, or an unexpected problem is encountered with a process, the corrective and preventive action process is implemented to research and resolve the issue. In addition, opportunities for improvement are sought and implemented, for the identified processes.

### 4.1.3 Outsourced Processes

Any process performed by a third party is considered an “outsourced process” and must be controlled,
as well. The company’s outsourced processes, and the control methods implemented for each, are defined in *Outsourced Processes*.

The type and extent of control to be applied to the outsourced process take into consideration:

a) the potential impact of the outsourced process on the company’s capability to provide product that conforms to requirements,

b) the degree to which the control for the process is shared,

c) the capability of achieving the necessary control through the purchasing contract requirements.

### 4.2 Documentation & Records

#### 4.2.1 General

The management system documentation includes both documents and records.

*Note: the ISO 9001:2015 standard uses the term “documented information”; eLearning WMB does not use this term, but instead relies on the terms “document” and “record” to avoid confusion. In this context the terms are defined by eLearning WMB as:*

- **Document** – written information used to describe how an activity is done.
- **Record** – captured evidence of an activity having been done.

*Documents and records undergo different controls as defined herein.*

The extent of the management system documentation (operational procedures governed by the Project Management Procedures - “e-LearningCompanyInformationERW20200224ProjectManagement4_0”) has been developed based on the following:

a) The size of eLearning WMB

b) Complexity and interaction of the processes

c) Risks and opportunities

d) Competence of personnel

#### 4.2.2 Control of Documents

Documents required for the management system control are controlled in accordance with procedure *Control of Documents*. The purpose of document control is to ensure that staff have access to the latest, approved information, and to restrict the use of obsolete information.

All documented procedures are established, documented, implemented and maintained. The maintenance of any documents key to the QMS are logged in the company’s asset register. This register assigns an owner for each controlled document or asset and sets out periodic alerts to that owner for the auditing of that asset. This ensures that documentation is relevant in accordance with the relative importance of that asset.

#### 4.2.3 Control of Records

A documented procedure *Control of Records* has been established to define the controls needed for the identification, storage, retrieval, protection, retention time, and disposition of quality records. This
procedure also defines the methods for controlling records that are created by and/or retained by suppliers.

These controls are applicable to those records which provide evidence of conformance to requirements; this may be evidence of Service requirements, contractual requirements, procedural requirements, or statutory/regulatory compliance. In addition, quality records include any records which provide evidence of the effective operation of the management system.

4.3 Change Management

When eLearning WMB determines the need for changes to the management system or its processes, these changes are planned, implemented, and then verified for effectiveness; see the document Change Management.

Documents are changed in accordance with procedure Control of Documents.

4.4 Risks and Opportunities

Note: eLearning WMB deviates slightly from the approach towards risk and opportunity presented in ISO 9001. Instead, eLearning WMB views “uncertainty” as neutral, but defines “risk” as a negative effect of uncertainty, and “opportunity” as a positive effect of uncertainty. eLearning WMB has elected to manage risks and opportunities separately, except where they may overlap. Formal risk management may not be utilized in all instances; instead, the level of risk assessment, analysis, treatment and recordkeeping will be performed to the level deemed appropriate for each circumstance or application.

eLearning WMB considers risks and opportunities when taking actions within the management system, as well as when implementing or improving the management system; likewise, these are considered relative to products and services.

Risks and opportunities are managed in accordance with the document Risk Management.

5.0 Management & Leadership

5.1 Management Leadership and Commitment

Senior Management Team of eLearning WMB provides evidence of its leadership and commitment to the development and implementation of the management system and continually improving its effectiveness by:

a) taking accountability of the effectiveness of the management system;

b) ensuring that the Quality Policy and quality objectives are established for the management system and are compatible with the strategic direction and the context of the organization;

c) ensuring that the quality policy is communicated, understood and applied within the organization;

d) ensuring the integration of the management system requirements into the organization’s other business processes, as deemed appropriate (see note);

e) promoting awareness of the process approach;

f) ensuring that the resources needed for the management system are available;

g) communicating the importance of effective quality management and of conforming to the management system requirements;
h) ensuring that the management system achieves its intended results;

i) engaging, directing and supporting persons to contribute to the effectiveness of the management system;

j) promoting continual improvement;

k) supporting other relevant management roles to demonstrate their leadership as it applies to their areas of responsibility.

Note: “business processes” such as accounting, employee benefits management and legal activities are out of scope of the QMS.

5.2 Customer Focus

The Senior Management Team of eLearning WMB adopts a customer-first approach which ensures that customer needs and expectations are determined, converted into requirements and are met with the aim of enhancing customer satisfaction.

This is accomplished by assuring:

a) customer and applicable statutory and regulatory requirements are determined, understood and consistently met;

b) the risks and opportunities that can affect conformity of products and services and the ability to enhance customer satisfaction are determined and addressed;

c) the focus on enhancing customer satisfaction is maintained.

5.3 Quality Policy

The Senior Management Team has developed the Quality Policy, defined in section 3.0 above, that governs day-to-day operations to ensure quality.

The Quality Policy is released as a standalone document as well, and is communicated and implemented throughout the organization.

5.4 Organizational Roles Responsibilities & Authorities

The Senior Management Team has assigned responsibilities and authorities for all relevant roles in the company. These are communicated through the combination of the Organisation Chart and Position Descriptions.

These roles are also connected to the asset register (assets connected to the QMS are controlled and audited by asset owners assigned using this system. Asset owners receive emails from the asset register when it is time to audit each asset.

The Senior Management Team accepts responsibility and authority for:

a) ensuring that the management system conforms to applicable standards;

b) ensuring that the processes are delivering their intended outputs;

c) reporting on the performance of the management system;

d) providing opportunities for improvement for the management system;
e) ensuring the promotion of customer focus throughout the organization;

f) ensuring that the integrity of the management system is maintained when changes are planned and implemented.

5.5 Internal Communication

Senior Management Team of eLearning WMB ensures internal communication takes place regarding the effectiveness of the management system. Internal communication methods include (modify as appropriate):

a) use of corrective and preventive action processes to report nonconformities or suggestions for improvement

b) use of the results of analysis of data

c) meetings (periodic, scheduled and/or unscheduled) to discuss aspects of the QMS

d) use of the results of the internal audit process

e) regular company meetings with all employees

f) internal emails

g) memos to employees

h) Senior Management Team’s “open door” policy which allows any employee access to Senior Management Team for discussions on improving the quality system

5.6 Management Review

The Senior Management Team reviews the management system, at planned intervals, to ensure its continuing suitability, adequacy and effectiveness. The review includes assessing opportunities for improvement, and the need for changes to the management system, including the Quality Policy and quality objectives.

Management review frequency, agenda (inputs), outputs, required members, actions taken and other review requirements are defined in the documented procedure Management Review.

Records from management reviews are maintained.

6.0 Resources

6.1 Provision of Resources

eLearning WMB determines and provides the resources needed:

a) to implement and maintain the management system and continually improve its effectiveness

b) to enhance customer satisfaction by meeting customer requirements

Resource allocation is done with consideration of the capability and constraints on existing internal resources, as well as needs related to supplier expectations.
Resources and resource allocation are assessed during management reviews.

6.2 Human Resources

Senior management ensures that it provides sufficient staffing for the effective operation of the management system, as well its identified processes.

Staff members performing work affecting product quality are competent on the basis of appropriate education, training, skills and experience. The documented procedure Training defines these activities in detail.

Training and subsequent communication ensure that staff are aware of:

a) the quality policy;

b) relevant quality objectives;

c) their contribution to the effectiveness of the management system, including the benefits of improved performance;

d) the implications of not conforming with the management system requirements.

Note: the management system does not include other aspects of Human Resources management, such as payroll, benefits, insurance, labor relations or disciplinary actions.

6.3 Infrastructure

eLearning WMB determines, provides and maintains the infrastructure needed to achieve conformity to product requirements. Infrastructure includes, as applicable:

a) buildings, workspace and associated facilities;

b) process equipment, hardware and software;

c) supporting services such as transport;

d) information and communication technology.

Equipment is validated per the procedure Equipment Validation and maintained per the procedure Preventive Maintenance.

Where equipment is used for critical measurement activities, such as inspection and testing, these shall be subject to control and either calibration or verification; see the procedure Calibration.

Note: Calibration and measurement traceability is not employed for all measurement devices. Instead, eLearning WMB determines which devices will be subject to calibration based on its processes, products and services, or in order to comply with specifications or requirements. These decisions are also based on the importance of a measurement, and considerations of risk.

6.4 Work Environment

eLearning WMB provides a clean, safe and well lit working environment. The Senior Management Team of eLearning WMB manages the work environment needed to achieve conformity to product requirements. Specific environmental requirements for products are determined during quality planning and are documented in subordinate procedures, work instructions, or job documentation.
Where special work environments have been implemented, these shall also be maintained per 6.3 above.

Human factors are considered to the extent that they directly impact on the quality of Services.

**Note:** Social, psychological and safety aspects of the work environment are managed through activities outside of the scope of the management system. Only work environment aspects which can directly affect process efficiency or product and service quality are managed through the management system.

### 6.5 Organizational Knowledge

eLearning WMB also determines the knowledge necessary for the operation of its processes and to achieve conformity of products and services. This may include knowledge and information obtained from:

a) internal sources, such as lessons learned, feedback from subject matter experts, and/or intellectual property;

b) external sources such as standards, academia, conferences, and/or information gathered from customers or suppliers.

This knowledge shall be maintained, and made available to the extent necessary via the company’s internal Learning Management System at [https://lms.e-learningwmb.co.uk/internaltraining/login](https://lms.e-learningwmb.co.uk/internaltraining/login).

When addressing changing needs and trends, eLearning WMB shall consider the current knowledge store and add the necessary documentation (elearning, policies etc.) to the system so it is available to relevant members of staff.

### 7.0 Operation

#### 7.1 Operational Planning and Control

eLearning WMB plans and develops the processes needed for product realization. Planning of product realization is consistent with the requirements of the other processes of the management system. Such planning considers the information related to the context of the organization (see section 2.0 above), current resources and capabilities, as well as product and service requirements.

Changes to operational processes are done in accordance with the document *Change Management*.

#### 7.2 Customer-Related Activities

**7.2.1 Capture of Customer Requirements**

During the intake of new business eLearning WMB captures:

a) requirements specified by the customer, including the requirements for delivery and post-delivery activities;

b) requirements not stated by the customer but necessary for specified or intended use, where known

c) statutory and regulatory requirements related to the product;

d) any additional requirements determined by eLearning WMB.
These activities are defined in greater detail in the procedure *Quoting and Orders*.

### 7.2.2 Review of Customer Requirements

Once requirements are captured, eLearning WMB reviews the requirements prior to its commitment to supply the Service. This review ensures that:

a) product requirements are defined,

b) contract or order requirements differing from those previously expressed are resolved,

c) the organization has the ability to meet the defined requirements, and/or the claims for the products and services it offers, and

d) risks have been identified and considered.

These activities are defined in greater detail in the procedure *Quoting and Orders*.

### 7.2.3 Customer Communication

eLearning WMB has implemented effective communication with customers in relation to:

a) providing information relating to products and services;

b) handling enquiries, contracts or orders, including changes;

c) obtaining customer feedback relating to products and services, including customer complaints;

d) handling or controlling customer property;

e) establishing specific requirements for contingency actions, when relevant.

### 7.3 Design and Development

For new designs and for significant design changes, eLearning WMB ensures the translation of customer needs and requirements into detailed design outputs. These address performance, reliability, maintainability, testability, and safety issues, as well as regulatory and statutory requirements.

This process ensures:

a) Design planning is conducted

b) Design inputs (requirements) are captured

c) Design outputs are created under controlled conditions

d) Design reviews, verification and validation are conducted

e) Design changes are made in a controlled manner.

These activities are further defined in the document *Design Procedure*.

### 7.4 Purchasing

eLearning WMB ensures that purchased Service conform to specified purchase requirements. The type and extent of control applied to the supplier and the purchased product is dependent on the effect on subsequent product realization or the final product.
eLearning WMB evaluates and selects suppliers based on their ability to supply product and service in accordance with the organization's requirements. Criteria for selection, evaluation and re-evaluation are established.

Purchases are made via the release of formal purchase orders and/or contracts which clearly describe what is being purchased. Received Services are then verified against requirements to ensure satisfaction of requirements. Suppliers who do not providing conforming Services may be requested to conduct formal corrective action.

These activities are further defined in the documents *Purchasing* and *Receiving*.

### 7.5 Provision of Services

#### 7.5.1 Control of Provision of Services

To control its provision of Services, eLearning WMB considers, as applicable, the following:

a) the availability of documents or records that define the characteristics of the Services as well as the results to be achieved;

b) the availability and use of suitable monitoring and measuring resources;

c) the implementation of monitoring and measurement activities;

d) the use of suitable infrastructure and environment;

e) the appointment of competent persons, including any required qualifications;

f) the implementation of actions to prevent human error;

g) the implementation of release, delivery and post-delivery activities.

At this time, eLearning WMB does not utilize any in-house “special processes” where the result of the process cannot be verified by subsequent monitoring or measurement. Any such special processes are sent to outside suppliers, and controlled and an outsourced process per *Outsourced Processes*.

#### 7.5.2 Identification and Traceability

Where appropriate, eLearning WMB identifies its Service or other critical process outputs by suitable means. Such identification includes the status of the Service with respect to monitoring and measurement requirements. Unless otherwise indicated as nonconforming, pending inspection or disposition, or some other similar identifier, all Service shall be considered conforming and suitable for use.

If unique traceability is required by contract, regulatory, or other established requirement, eLearning WMB controls and records the unique identification of the Service.

The documented procedure *Identification & Traceability* defines these methods in detail.

#### 7.5.3 Property Belonging to Third Parties

eLearning WMB exercises care with customer or supplier property while it is under the organization's control or being used by the organization. Upon receipt, such property is identified, verified, protected and safeguarded. If any such property is lost, damaged or otherwise found to be unsuitable for use,
this is reported to the customer or supplier and records maintained.

For customer intellectual property, including customer furnished data used for design, production and / or inspection, this is identified by customer and maintained and preserved to prevent accidental loss, damage or inappropriate use.

This activity is defined in greater detail in the document **Customer Property**.

### 7.5.4 Preservation

eLearning WMB preserves conformity of product or other process outputs during internal processing and delivery. This preservation includes identification, handling, packaging, storage, and protection. Preservation also applies to the constituent parts of a product.

The documented procedure **Preservation** defines the methods for preservation of product.

### 7.5.5 Post-Delivery Activities

As applicable, eLearning WMB conducts the following activities which are considered “post-delivery activities”:

- Support
- Account Management
- Provision of service upgrades
- Training

Post-delivery activities are conducted in compliance with the management system defined herein.

### 7.5.6 Process Change Control

eLearning WMB reviews and controls both planned and unplanned changes to processes to the extent necessary to ensure continuing conformity with all requirements.

Process change management is defined in the document **Change Management**.

### 7.5.7 Measurement and Release of Services

Acceptance criteria for Services are defined in appropriate subordinate documentation. Reviews, inspections and tests are conducted at appropriate stages to verify that the product and service requirements have been met. This is done before Services are released or services are delivered.

Each process utilizes different methods for measuring and releasing Services. These methods are defined in **Process Definitions**.

### 7.5.8 Control of Nonconforming Outputs

eLearning WMB ensures that Services or other process outputs that do not conform to their requirements are identified and controlled to prevent their unintended use or delivery.

The controls for such nonconformances are defined in **Control of NC Product** and **Control of Nonconforming Service**.
8.0 Improvement

8.1 General

eLearning WMB uses the management system to improve its processes, products and services. Such improvements aim to address the needs and expectations of customers as well as other interested parties, to the extent possible.

Improvement shall be driven by an analysis of data related to:

The results of analysis shall be used to evaluate:

a) conformity of products and services;

b) the degree of customer satisfaction;

c) the performance and effectiveness of the management system;

d) the effectiveness of planning;

e) the effectiveness of actions taken to address risks and opportunities;

f) the performance of external providers;

g) other improvements to the management system.

8.2 Customer Satisfaction

As one of the measurements of the performance of the management system, eLearning WMB monitors information relating to customer perception as to whether the organization has met customer requirements. The methods for obtaining and using this information include:

- recording support requests
- trends in support response times
- failures to renew contracts
- obtain customer feedback from user groups

The corrective and preventive action system shall be used to develop and implement plans for customer satisfaction improvement that address deficiencies identified by these evaluations, and assess the effectiveness of the results.

8.3 Internal Audit

eLearning WMB conducts internal audits at planned intervals to determine whether the management system conforms to contractual and regulatory requirements, to the requirements of ISO 9001, and to management system requirements. Audits also seek to ensure that the management system has been effectively implemented and is maintained.

These activities are defined in the document Internal Auditing.
8.4 Corrective and Preventive Action

eLearning WMB takes corrective action to eliminate the cause of nonconformity in order to prevent recurrence. Likewise, the company takes preventive action to eliminate the causes of potential nonconformities in order to prevent their occurrence.

These activities are done through the use of the formal Corrective Action (CAR Form) system, and are defined in the document Corrective Preventive Action.
Appendix A: Overall Process Sequence & Interaction
## Appendix B: ISO 9001:2015 Cross Reference

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